**EMIS 7357 Spring 2017**

**Assignment 3**

Due Thursday March 30 at 11:59pm, Canvas upload

Every student must upload his or her own homework and all source files (R scripts) in one **zip** folder titled HW3\_FirstName\_LastName.zip. Please do not submit .rar files. Do not forget to write the names of the students you worked with (two other students in the course maximum).

***Market Segmentation for Hubway*** in *Analytics Edge* Section 22.4

Do the exercise in R as stated in the textbook using HubwayTrips.csv posted on Canvas.